

ANNUAL REPORT 2021



SNAPSHOT OF 2021

CAMPAIGNS AND
ACTIVISM UPDATES

FUNDRAISING

AMNESTY
INTERNATIONAL





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👁️ ↑ Outfielders Mia Dodd and Jessica Ziu wearing the solidarity with Afghan Women jersey for Shelbourne FC Women's Cup Quarter Final.

© Shel FC

👁️ Cover image: A protester holds a rainbow-designed umbrella as she takes part in a demonstration calling for the resignation of Thailand's Prime Minister Prayut Chan-O-Cha over the government's handling of the Covid-19 coronavirus crisis in Bangkok on August 28, 2021.
© AFP via Getty Images

**AMNESTY
INTERNATIONAL**



FOREWORD

By the end of 2021 COVID-19 had claimed 5.5 million lives worldwide, according to the World Health Organisation (WHO). It was a difficult year. A year that called for courage through dark times and strength to call out the wrongs. Throughout this bleak period Amnesty International and its members and activists across the world campaigned relentlessly for equal access to and distribution of the COVID-19 vaccine. Yet it was not forthcoming. The pharmaceutical sector continued to monopolise technology, blocking and lobbying against the sharing of intellectual property and it ultimately prioritised supplies to wealthy countries. In Ireland, despite Amnesty's public calls and the creation of the People's Vaccine Alliance Ireland (PVAI), the following year would see the government commit to an EU position on the TRIPS waiver that ultimately fell short of the campaign's demands, and the continued inequitable distribution of vaccines resulted in hundreds of thousands more lost lives.

But our work continued.

While the pandemic persisted and people suffered, other emerging and entrenched global crises led to mass displacement that year. In Ireland, we at Amnesty responded immediately to the crisis in Afghanistan after the country fell back into the Taliban's hands. Working with the Irish government and the International Secretariat, we directly supported and organised evacuations to Ireland. Our members, activists and partners came together to show solidarity with the many displaced from Afghanistan and around the world.

In February, following years of campaigning with our partners to end the cruel system of Direct Provision, a win came our way. The government published a much-awaited White Paper setting a pathway and framework for ending Direct Provision. Today, while this pathway away from Direct Provision is less certain due to global crises and an unprecedented influx of people seeking our protection, the official acceptance for the need to put in place a human rights compliant model for people reaching our shores in seek of international protection remains paramount.

We also partnered with MASI (Movement of Asylum Seekers in Ireland) to hold the hugely successful digital event '21 Years Too Late' Show. The show included talks and performances from people, including children, living in Direct Provision centres and welcomed well-known singers and artists to shine a light on asylum seekers' experience, and on the need to dismantle the Direct



© Bríd Cannon,
Chairperson
of Amnesty
International Ireland.
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Provision system. It was a great effort by all the team and our supporters, and the event even trended online!

There were plenty of wins throughout the year for Amnesty, including the release of 19 LGBTI+ 'METU Pride Human Rights Defenders' who were acquitted of baseless charges for exercising their right to celebrate Pride. Thanks to activists around the world, and here in Ireland, who participated in an action directed at the Minister for Justice in Turkey, the 19 human rights defenders finally walked free.

This is just a flavour of what we did in 2021 and what's inside our annual report. Of course we could not have completed all this without you, our members. Despite the difficult climate, we came together, we looked after each other, and we stood up for human rights. I would like to share a sincere thank you from me, and all the Board, to you, for staying the course and, through challenging times for us all, remaining a vital part of our fight for human rights.

In solidarity,

A handwritten signature in dark ink that reads "Bríd Cannon".

Bríd Cannon, Chairperson
Amnesty International Ireland

GLOBAL SNAPSHOT 2021

DEFENDING INDIVIDUALS AND HUMAN RIGHTS DEFENDERS



YOU HELPED SET THEM FREE!

BRAVE HUMAN RIGHTS DEFENDERS ARE FREED!

In 2021 we saw the release of these incredible women human rights defenders.

All charges were dropped against **Azza Soliman**, an Egyptian Human rights defender featured in the Brave campaign. The travel ban and asset freeze against her was also lifted. As part of the Brave campaign, Amnesty Ireland hosted an online action calling for the charges against her to be dropped. Azza's story was part of the secondary school Brave Challenge, where we created a mural featuring Azza Soliman, and petitions were collected in support of her case by local groups and schools across the country, as well as at the Electric Picnic festival.

Loujain al-Hathloul was conditionally released after spending more than two and a half years in prison. The Irish section delivered over 5547 petition signatures and

online actions, participated in social media actions targeting Saudi authorities, and updated the Department of Foreign Affairs about her case.

On 27 June 2021, woman human rights defenders **Nassima al-Sada** and **Samar Badawi** were conditionally released after three and a half years in detention. Nassima and Samar – who were part of Amnesty International's 2020 Write for Rights campaign – are best known for fiercely demanding Saudi women's right to drive and calling for an end to the repressive guardianship laws in the Kingdom and had been sentenced to a five-year prison term with the suspension of two years in connection to their activism. Nassima's family is grateful to Amnesty International and its activists for their efforts in mobilising the international community and public opinion to secure her release.

👁️ ↑ Left to right:

Azza Soliman, lawyer and long-standing Women Human Rights Defender.

© Ahmed Fouda

Loujain al-Hathloul, following her release from prison.

© Al-Hathloul family

Nassima al-Sada, activist and human rights educator.

© N/A

Amnesty International Ireland had campaigned for the release of these Saudi Women's Human Rights Defenders (WHRDs) since they were imprisoned in 2018 through various means, including over 4000 online actions, an [International Women's Day solidarity video](#) in 2019 and social media actions targeting Saudi authorities, while continually updating the Department of Foreign Affairs about the status of their cases.

FIGHTING FOR PRESS FREEDOM

In March 2020, while covering a peaceful demonstration in Algeria, well known journalist Khaled Drareni was arrested. Sentenced to three years for covering the demonstration, Khaled became a symbol for press freedom in Algeria. His case became part of the Write for Rights campaign that year. Thanks to a mass mobilisation of activists and the continuous attention of the campaign, Khaled was released in 2021, following 11 months in prison.

On 31 May 2020, police pepper sprayed, arrested, and detained journalist Andrea Sahouri while she was reporting on a Black Lives Matter protest in the USA. She was arrested and detained despite repeatedly identifying herself as a journalist. She was cited for failure to disperse and interference with official acts. Amnesty International helped create an international wave of support for Andrea that sent a clear message to officials in the USA. Thanks to this attention, and the pressure of the campaign, on 10 March 2021, a jury found Andrea Sahouri innocent of the charges against her.

→ Algerian journalist Khaled Drareni is greeted by supporters following his release from prison.
© AFP via Getty Images



PAKISTAN: COUPLE ACQUITTED OF SENDING BLASPHEMOUS TEXT

In 2014 Shafqat Emmanuel and Shagufta Kausar were convicted for sending a blasphemous text message insulting the Prophet Muhammed to a local mosque cleric. They were put on death row where they remained for seven years. Amnesty International launched a global mobilisation drawing worldwide attention to their case and in 2021, thanks to the efforts of thousands of activists worldwide, they were released.

Their lawyer told Amnesty International that without the campaign, it would have been unlikely that Shafqat and Shagufta would have had their charges dropped against them. It is believed that global mobilisation of Amnesty International supporters was indispensable in drawing attention to the case, which served as a reminder of just how dangerous Pakistan's blasphemy laws can be.



DEFENDING FREEDOM OF EXPRESSION

Pro-democracy activist Oumar Sylla was targeted by the authorities in Guinea and arbitrarily deprived of his liberty when he was sentenced to three years in prison, as punishment for peacefully exercising his rights to freedom of expression and peaceful assembly.

Amnesty International launched an Urgent Action Appeal and, on 7 September 2021, Oumar was freed from Conakry prison, in the Guinean capital, after the Attorney General ordered his unconditional release on the instructions of the new authorities, following a military coup on 5 September 2021.

"I am free and I thank the whole world for their support but particularly I thank Amnesty International. Each action from Amnesty International has greatly comforted me in prison. Once again, I thank Amnesty International for all the support and actions taken for my release."

← Shafqat Emmanuel and Shagufta Kausar, who spent seven years on death row accused of sending what was deemed a blasphemous text message.
© Courtesy: Family of Shafqat and Shagufta



21 YEARS OF CRUELTY

**21 YEARS OF HUMAN RIGHTS
VIOLATIONS**

21 YEARS OF PEOPLE IN LIMBO

21 YEARS TOO LONG

#ENDDIRECTPROVISION

I WELCOME

ENDING DIRECT PROVISION

2021 was a watershed year for our campaign to end Direct Provision (DP). Created by the government over two decades ago as a temporary emergency measure, we have long been concerned that the DP accommodation model is inhumane and abusive of people's human rights. This is especially so for children, victims of torture and other vulnerable people. The Covid-19 pandemic had made its inherent cruelty even clearer.

Having prioritised this work and campaigning relentlessly throughout 2020 alongside our partner organisations, our calls were finally heeded. In February 2021, the new Minister for Children, Equality, Disability, Integration and Youth published a White Paper setting out an ambitious vision for how the housing and other rights of those seeking protection in Ireland would be safeguarded. Our two campaign demands were a commitment to replace DP with a fully human rights compliant accommodation model, and to “Set the Date!” for its end. Both were met, with 2024 the end date set.

Commitments by the Minister were one thing, but executing the White Paper's vision and meeting that 2024 deadline would require political leadership across all Government Departments – a whole of Government approach.

So, from that point, our campaign shifted gear to demanding a detailed, time-lined cross-departmental implementation plan. We engaged in advocacy with Ministers and the Oireachtas and conducted media work. We again utilised our activist base to amplify our demand through social media, which remained an important tactic during the pandemic. We also ran a public Pledge to End Direct Provision, asking people to commit to holding the Government to account on its White Paper commitments.

We partnered with Movement of Asylum Seekers in Ireland (MASI) to co-host an online ‘21 Years too Late Show’ which was streamed live on 28 April. MASI is comprised of people who live, or have lived, in DP so have experienced it first-hand. It was co-hosted by our Director, Colm O’Gorman, and MASI’s Coordinator, Lucky Khambule.



Minister O’Gorman participated in the event and affirmed the Government’s White paper commitments. He heard directly from residents of DP centres on what it is actually like to live there and answered their questions. Also participating were prominent voices from across Irish society, including MASI activists Donnah Vuma and Owodunni Ola Mustapha, Fr Peter McVerry and Blindboy Boatclub. Senators Eileen Flynn and Lynn Ruane spoke about what it means to be marginalised within Irish society. We were joined by musical guests Damien Dempsey and Susan Quirke, and poets Matidanasi Beja and Sarah Clancy. Half of the fundraising proceeds we raised from the event went to MASI.

We also began working more directly on the case of Irish-German national, Seán Binder, who had been a Write for Rights case in 2019. He was facing charges in Greece and up to 25 years in prison for his volunteer work for refugees. We engaged in media work and supported online solidarity actions to pressure Greece to drop the charges.

👁️ ↑ Rescue worker Seán Binder, 25, (above) wanted to help people in danger at sea, many of whom were trying to escape abuses in their countries. Instead, he ended up in prison charged with spying, people smuggling and belonging to a criminal organisation.
© Private

COMMUNITY SPONSORSHIP PROVIDES READY-MADE NETWORKS OF SUPPORT TO REFUGEES ARRIVING TO IRELAND

Communities across Ireland have been offering welcomes to refugee families as part of Ireland's Community Sponsorship Programme. Community Sponsorship is a sustainable, practical and powerful way for communities in Ireland to respond to the global refugee crisis. Under community sponsorship, individuals and communities come together and take the lead in welcoming refugees into their local areas. Volunteers are supported to form community sponsorship groups that provide ready-made networks of welcome, connection and support to help people affected by war and persecution to rebuild their lives in safety.

At Amnesty we have continued to support the programme by incubating a new national support organisation. The Open Community was launched in mid-2021 and is a collaborative partnership between a number of civil society organisations including Doras, the Irish Red Cross, the Irish Refugee Council, Nasc, and the United Nations High Commissioner for Refugees (UNHCR).

The Open Community acts as the national centre of expertise for community sponsorship in Ireland, and coordinates specialised working groups, roundtables and workshopping opportunities with strategic partners. It coordinates connections between sponsors through a National Peer Support Network, online support sessions, and focus groups, as well as provides a comprehensive range of supports and resources including online sponsor



training, access to a free legal panel, a multilingual mobile app called SWIFT Integration available in five languages, as well as a number of guidance documents to ensure sponsors are well supported throughout their sponsorship journey. The Open Community also shares stories of welcome to promote community sponsorship to prospective sponsors, as well as engages organisations from multiple sectors and industries that share a commitment to maximise the potential of community sponsorship through the Cairde: Allies Partner Network.

Amnesty continues to champion community sponsorship because of its potential to improve refugee rights in Ireland and build awareness of and support for broader refugee-related issues. A key strength of sponsorship is its community-led nature that ensures that those who come to Ireland through the programme are welcomed from the moment they arrive by sponsors who use their local knowledge and skills to provide a ready-made network of support. Time and again, it is seen that communities are strengthened and transformed through this life-changing experience. As one sponsor says:

"You can't even measure the impact of community sponsorship as there are so many positives; it knits people together by providing an avenue to express kindness and demonstrate love. It has arms and legs that stretches out far beyond the local community"

FOR MORE INFORMATION ON HOW YOU CAN GET INVOLVED IN THE PROGRAMME AND START YOUR OWN SPONSORSHIP JOURNEY, EMAIL INFO@THEOPENCOMMUNITY.IE OR VISIT WWW.THEOPENCOMMUNITY.IE

↑ Haitham, Hend and their two children were welcomed to Co Cork by Janet and the other members of her community sponsorship group.

© Amnesty International Ireland

↙ Ahmed, Shahera and their two sons were welcomed to Co Dublin.

© Ruth Medjber/
Amnesty International Ireland



ACTIVISM

Despite the ongoing challenges and changes brought by the COVID-19 pandemic, throughout 2021 activists continued to respond positively to the virtual environment, demonstrating the commitment within the human rights community in Ireland to acting for human rights change.

ENDING DIRECT PROVISION

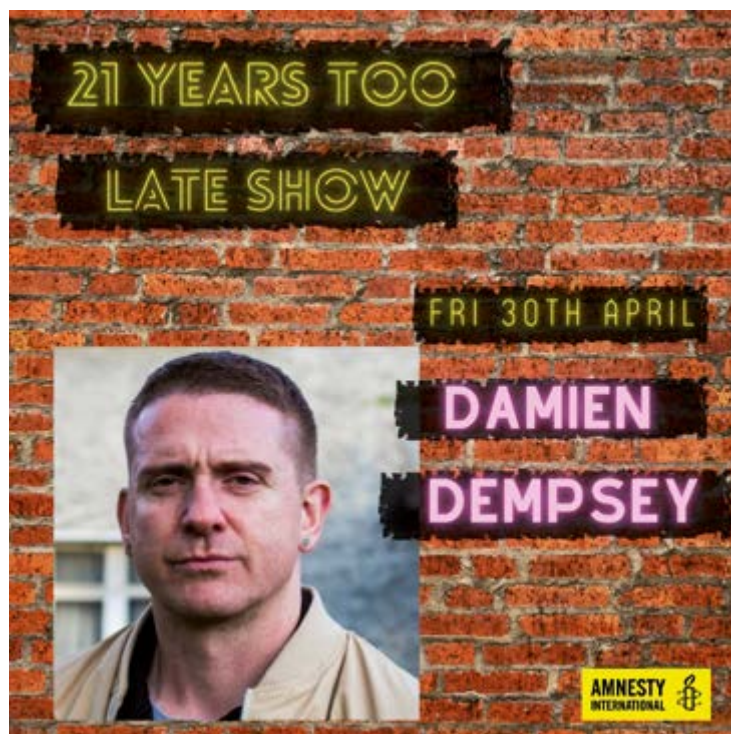
The strong commitment from our activists to end Direct Provision continued throughout 2021. Weekly digital actions and twitter storms ensured the issue stayed top of the agenda both in the news and in the political arena. The visible public pressure and actions ensure over 1266 online pledges and over 900 school pledges were signed to end Direct Provision.

Our activists also played a key part in the successful '21 Years Too Late Show' hosted in partnership with MASI. The event was viewed over 1400 times on YouTube, nearly 300 people attended and it trended on Twitter. The large turnout and online engagement from key activists in the sector demonstrated to government visible public support for our calls.

👁️ → *Damo on the '21 years too*

late' show.
© Amnesty International

👁️ ↘ *Blindboy on the '21 years*
too late' show.
© Amnesty International



QUEER AMNESTY

The Amnesty Ireland Queer Amnesty group took action for the METU Pride defenders Write for Rights case and were also featured in Gay Community News (GCN). The Union of Students Ireland (USI), the Irish Secondary School Students Union (ISSU), other local student unions, youth activists and GCN also took part in an action directed at the Minister of Justice in Turkey to quash all charges faced by METU Pride Defenders.



ACTIVISM

“I have grown to respect and acknowledge the difficulties asylum seekers face. I have never had to adjust to a new culture, take on a new language, or leave my family and friends behind.”

2021 ACTIONS	24,218	WRITE FOR RIGHTS
	4,570	URGENT ACTION
	20,727	IAR CASES
	2,166	DIRECT PROVISION
	7,358	A FAIR SHOT

WRITE FOR RIGHTS

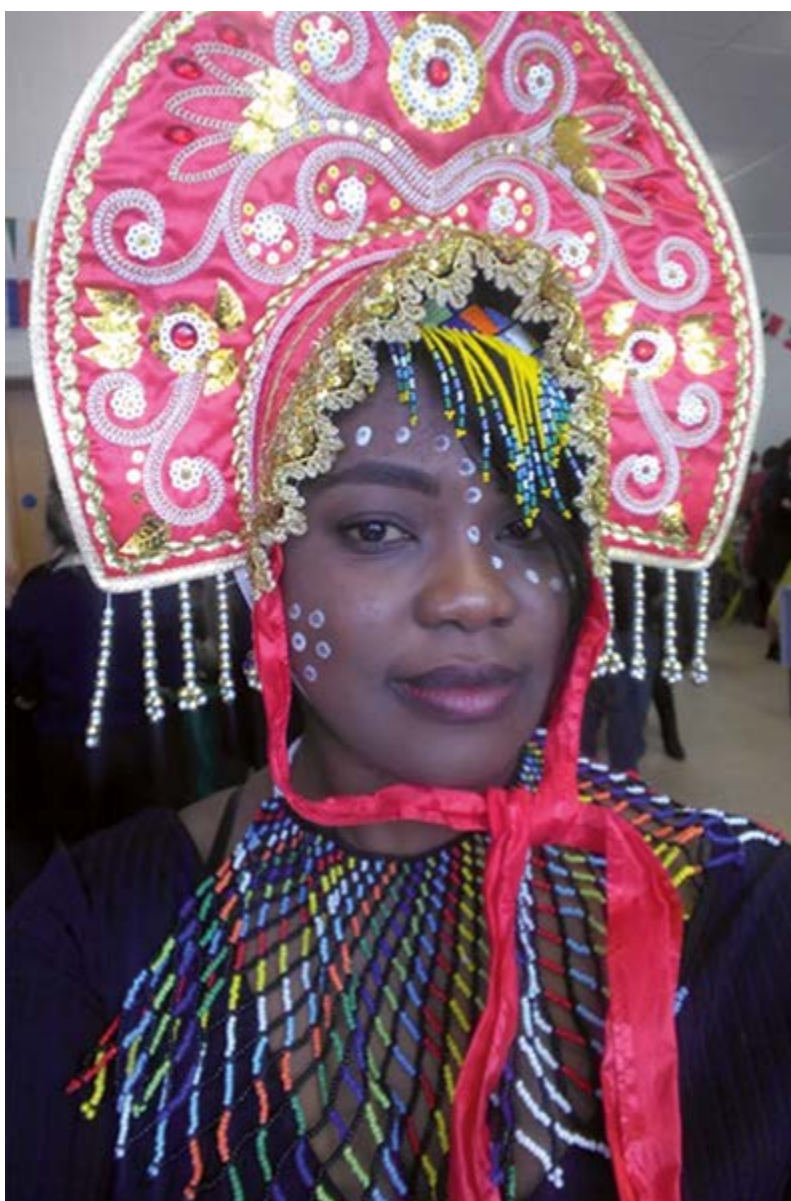
Activists, supporters and members took 24,218 actions for people facing injustice as part of Write for Rights in 2021. We hosted two webinars for schools and student activists to support deeper learning and to provide concrete steps for young people to organise and deliver impact on the cases, with 193 attending. Guest speakers included campaigners and rights-holders associated with the campaign, and experienced youth activists on how to mobilise and organise on campus.

STORIES OF REFUGE, STORIES OF WELCOME (SRSW)

In its fourth year, this project supported nine secondary schools to receive a series of three workshops each, facilitated by nine people engaging with the asylum process in Ireland, or with refugee status. Facilitators became short-term employees and received train the trainer workshops in Human Rights Education (HRE). The project aimed to empower students and teachers to take concrete actions regarding refugee and migrant rights in Ireland and increase the agency of people seeking asylum. Over 270 young people participated in virtual workshops, with one student reflecting, “...by listening to her story and her insights, my attitude to asylum seekers completely changed. I have grown to respect and acknowledge the difficulties asylum seekers face. I have never had to adjust to a new culture, take on a new language, or leave my family and friends behind. These are the hardships many asylum seekers have gone through.” Facilitators found the virtual environment challenging; they felt it was difficult to build the same connection and relationships with young people and teachers. However, feedback was positive from schools, with enthusiasm to participate in future SRSW workshops has ensured the continued success of the programme.

← Celesta Bongzi Khosa, one of the project facilitators, at the Story of Welcome celebration event at the end of the series of workshops in Ballyhaunis Community School.

© Private



A FAIR SHOT CAMPAIGN: ACCESS TO COVID-19 VACCINE

Throughout the year, it became clear that COVID-19 vaccines would save lives. However, there was a stark inequity in access to vaccines, treatments and diagnostics around the world, and pharmaceutical countries prioritised the supply to wealthy countries.

In Ireland we joined the global campaign efforts calling states to waive intellectual property rights for COVID-19 health products (known as the TRIPS waiver) and put pressure on pharma companies to do the right thing and put lives over profit to ensure global access to COVID-19 vaccines. Vaccine equity became a global human rights issue.

BRINGING ATTENTION TO THE ISSUE

We first highlighted global vaccine inequity with a joint op-ed for the Irish Times with Amnesty Ireland National Board member Cliona O'Farrelly. As we continued to build awareness, media commentary and social media engagement moved it from a niche issue to a regular media feature. We had direct media outputs in The Business Post, Newstalk, thejournal.ie, KFM, the Irish Examiner and Executive Director Colm O'Gorman appeared on RTÉ Radio 1's morning talk show with Claire Byrne to debate with the Irish Pharmaceutical Healthcare Association and on the Tonight Show on Virgin Media.

Amnesty Ireland submitted two letters to the Irish Times in response to the Irish Pharmaceutical Healthcare Association in support of our partners Doctors for Vaccine Equity.

As we worked on this issue through various lockdowns, we engaged in digital activism targeting relevant ministers and we held a 'I've been vaccinated' social media action. Activists supported the campaign through a variety of actions to put pressure on the European Commission, relevant Irish government ministers and CEOs of pharmaceutical companies.

TARGETING THE IRISH GOVERNMENT TO SUPPORT THE TRIPS WAIVER

Amnesty Ireland put pressure on the Irish government, specifically the Taoiseach, Tánaiste and the Minister for Enterprise, Trade and Employment and the Minister for Foreign Affairs and Defence. Amnesty Ireland engaged these targets throughout the campaign. This included sending advocacy letters, requesting meetings and submitting relevant reports. Our members and supporters



👁️ ↑ Action outside pharmaceutical headquarters in Dublin calling for global access to COVID-19 vaccines.
© Amnesty International

engaged in social media actions directed to these targets, and continued this pressure into 2022.

Despite positive government statements, and Seanad Éireann's non-binding motion in support of the TRIPS waiver, the Irish government retreated from its initial positive response. They would eventually support an EU position that would only waive patents, not all intellectual property, and excluded diagnostics and treatments.

PHARMACEUTICAL COMPANIES

On foot of Amnesty International's reports concerning pharmaceutical companies, *A Double Dose of Inequality and Money Calls the Shots*, published in early 2022, we wrote requesting meetings to three of the pharma companies that were analysed in the report and who had offices in Ireland. We also set up an email action targeting the CEOs in global headquarters and the relevant local offices. This culminated in 1112 actions with 6 email targets giving a total of 6672 individual emails. We also held an action outside Pfizer to protest their failure to distribute vaccines fairly.

THE PEOPLES VACCINE ALLIANCE IRELAND

Amnesty Ireland co-founded the Peoples Vaccine Alliance Ireland (PVAI), convened by Oxfam Ireland with other NGOs, unions and activist groups. The PVAI jointly engaged key political targets. The PVAI held an online launch event in July 2021 and had a dedicated website hosting a petition targeting the Irish government. As part of the Alliance we promoted twitter actions and encouraged supporters to contact their TDs. The alliance held a stunt outside Leinster House and a very successful event with medics and scientists took place in November 2021. At this, a statement signed by over 400 medics and scientists was issued and received extensive media coverage. While 2021 came to an end, the pandemic did not and the work of the Alliance continued into the following year.

👁️ ➔ Members of the Peoples Vaccine Alliance Ireland (PVAI) ringing bells outside Leinster House to highlight the campaign message that every four seconds someone is dying of COVID-19.

© Amnesty International

👁️ ➔ Members of the Peoples Vaccine Alliance Ireland (PVAI), joined by members of the Oireachtas, campaigning outside Leinster House in 2021 to call on the Irish government to support the TRIPS waiver.

© Amnesty International



FUNDRAISING REPORT 2021

As set out in the financial report, Amnesty Ireland splits its income and expenditure between fundraising (membership subscriptions, donations, events and related expenditure) and the rest of the Section's income and expenditure (rental from the building, campaign and administrative costs etc.).

This section of our report to members covers fundraising income and expenditure.

Overall funds raised decreased from €2.35m in 2020 to €2.1m in 2021. In 2021, we have availed of the Employment Wage Subsidy Scheme, which is reflected as other income. With this support, in 2021 gross income reached 2.6 M (40% ahead of the budget). Net income reached almost €2.1m, which was 49% above our forecast.

In 2021 we continued to experience the challenges of the Covid-19 pandemic and the influence of various restrictions on our offline fundraising activities. It was impossible to continue our Face-to-Face program up until November 2021, resulting in Face-to-Face income of €669k – 6% below the budget and a decrease of 48% compared to the previous year.

Due to our continuous efforts and increased investments, online and digital acquisition performed well, raising €370k and almost doubling the results of the previous year. This includes the income from our various acquisition telemarketing campaigns.

However, our Upgrade telemarketing campaign income was not as successful as we had hoped, raising €58k – 10% below the budget.

The Direct Mails program performed well, raising €85k against the budgeted €64k – 38% growth compared to the previous year.

There was no growth in individual major giving or Trusts & Foundations income in 2021, and both programs performed within their budget.

Our community events income reached €20k – 12% below the budget. Due to the Covid-19 pandemic restrictions we were not able to organise some of our traditional annual events such as Friendship Week or Jailbreak, so instead we focused on online events and continuing the promotion of our Amnesty shop and merchandise.

In summary, the continued Covid-19 restrictions made 2021 another challenging year for fundraising. However, despite some shortfalls in certain areas, the support from our members allowed us to reach our goals, diversify our income streams and to ensure that Amnesty International Ireland has stable financing moving into 2022.



→ Face-2-Face Amnesty Ireland fundraisers Benedit Tsekiri, Lei Zhang, Garrett Lischke, Olivia Ikeagwuana (in front).

© Amnesty International

FINANCIAL REPORT 2021

INCOME

Our income can be split into two broad categories: fundraising income (member subscriptions, donations, and fundraising events) and other income, including rental income and interest received.

Overall in 2021 our total fundraising income decreased by €252K (-10%) compared with 2020. If we include the support we received in the form of the Employee Wage Subsidy Scheme, the income increased by €91k. This support has been categorized as other income due to regulatory requirements. The Subsidy was €545k in 2021, and €201k in 2020.

Legacy income, by its nature an unpredictable income stream, was €40k in 2021, and €11k in 2020.

We had invested significantly in our Face-2-Face membership recruitment program in years before the pandemic, to grow our membership and supporter base. They continue to provide us with return in current years. However, we struggled to invest in the years post the pandemic in 2021, due to low staff availability in the market and below expectation sign up on the street. The slow signup rate was anticipated and affected our overall growth. As a result, our acquisition and growth targets for Face-2-Face 2021 were not achieved, and our final result was -32% against our budgeted forecast.

EXPENDITURE – SALARIES & WAGES

During 2021, we had an average of 30 employees across our core staff teams (programs, campaigns, fundraising, support, and administration) and an average of 6 fundraisers on the F2F membership recruitment program. The total salary, wages, and related costs of these employees in 2021 were €1.554m (2020: €1.846m).

Details of staff salary bands are published on our website. As of January 2022, the office-based salary bands were:

€26,000 – €35,000 9 posts
€35,001 – €40,000 6 posts
€40,001 – €57,000 9 posts
€57,001 – €63,000 5 posts
€123,598 1 post (Executive Director)

Salary and employee costs are allocated to the relevant cost centers in the financial summary to provide an accurate picture of our activity-based costs.

In addition to staffing costs, expenditure can be categorised in four broad headings:

- Programme and campaign activity costs
- Investment in future income
- Fundraising and donor care costs
- Administrative and management costs

Expenditure on programs and campaign activities was €939k, which includes salaries, overheads, and our contribution to the international movement.

To maintain high levels of investment in membership growth, we agreed reductions in the contributions due to the international movement. In 2020, we provided a total of €115k to Amnesty International's global budget.

Expenditure on fundraising and recruitment for 2021 was €879k, (2020: 1,089k) which included investment in diversifying income streams such as digital campaigns. It also included investment in improving donor care and reducing donor attrition, as well as recruiting and maintaining a telemarketing team to work remotely.

Expenditure on administrative and management expenses which were not allocated to campaigns and other activities was €282k. Financial costs, depreciation, and interest amounted to a further €89k.

FINANCIAL STATUS

The net outcome for 2021 was a surplus of €652k in current year activities, compared to a €198k surplus in 2020.

After providing for the costs of raising future income, the combined balance of the Irish section carried forward to reserves was a surplus of €317k in 2021 compared with a combined deficit of €406k in 2020. EWSS subsidy was a major reason of this surplus.

OUR RESERVES AND GENERAL FINANCIAL POSITION

Amnesty International Ireland's policy is to have sufficient reserves to meet the costs and liabilities of the organisation for a period of 6 months. In doing so, we have been able to maintain sufficient cash balances to meet our continuing operational costs and liabilities. At the end of 2021 the closing cash balance was €1.4m. The Cash boost was due to the funding in advance for projects and also due to the subsidy received.

THE BALANCE SHEET ON 31 DECEMBER 2021

The assets of the Section amount to €1.773m with liabilities of €3.249m resulting in negative reserves of €1.793m. Our current assets are €932k against the current liability of €1.602m.

To present a full picture of the finances of the Amnesty International movement in Ireland, we publish a combined balance sheet for two separate Amnesty International Ireland entities, Amnesty International Ireland (the Section) and the Amnesty International Ireland Foundation. This combined balance sheet on 31 December 2021 showed positive reserves of €811k.

Please note: the figures presented are pre-audit.

GOVERNANCE

Amnesty International Ireland is a democratic organisation where our members decide our human rights priorities and policies. At a national level, our members make such decisions at the annual conference and elect a board to run the organisation between conferences. The board appoints an Executive Director to run the organisation at an operational level.

Amnesty International Ireland, as a membership-based organisation observes a formal system of accountability as set out in the organisation's constitution which is available at www.amnesty.ie. We are committed to meeting best-practice standards in operational excellence, governance, confidentiality, public reporting, and transparency. We seek to comply fully with public standards for financial reporting and with the International Non-Governmental Organisations (INGO) Accountability Charter.

As the promotion and protection of human rights are not recognised as a charitable purpose under Irish law, we cannot register as a charity in Ireland. However, to ensure best practice and the highest possible standards in how

we raise funds for our work, we apply the principles and guidelines for best practice in fundraising activities that apply to the charity and voluntary sector.

We are committed to achieving the standards outlined in the Charities Regulator's Guidelines for Charitable Organisations on Fundraising, including:

- All fundraising from the public is carried out in an open, transparent, honest, respectful, and accountable manner.
- Fundraising should always be underpinned by an appropriate legal framework.
- Fundraising will be done in a way that protects the reputation of the organisation and encourages public trust and confidence in the sector more generally, following the law and recognised standards showing respect for beneficiaries, donors, and the public.

RISK

A risk register has been compiled and management has taken responsibility for each significant risk area.

OUTLOOK FOR 2022

Budget for 2022 reflects the impact of COVID-19 on our income over the past two years. It also forecasts our new renewed investment in growth, with a higher investment compared to the last couple of years.

Total income is budgeted to increase from €1.871m to €2.382m in 2022. Fundraising Income from subscriptions and donations is budgeted to increase from €1.682m to €2.023m in 2022.

Total expenditure is budgeted to increase from €2.202m to €2.730m in 2022. This includes increases in investment and activities.

Expenditure on campaigns and projects is budgeted to increase from €1.065m to €1.259m. Most of the cost in campaigns is salary-related cost.

Fundraising costs are budgeted to increase from €793k to €1,038k. The costs of the F2F recruitment program are budgeted at €590k (2021: €486k).

Other costs including administration, support, finance, depreciation, and interest are budgeted at €433k. (2021: €344k).

The projected Section budget for 2022 sees a deficit of €348k. This deficit will be managed by with the support of the IS via non-payment or significantly reduced payment of our contribution to the international budget. We are also in a process of finalising terms for the repayment of other long-term liabilities with the IS.

OUTLOOK FOR 2023

As per the Constitutional Amendment passed at AC 2017, we are presenting a projected budget for 2023.

The high-level budget for 2023 is presented in the financial summary.

This budget for 2023 reflects the recovery phase after the impact of COVID-19 on our income over the past three years. It also forecasts investment in growth at a same level to 2022.

Total income is budgeted to be at the same level as 2022 at €2.324m. Fundraising Income from subscriptions and donations is budgeted at €1.937m in 2023.

Total expenditure is budgeted to decrease from €2.730m to €2.655m in 2023. This includes investment and activities.

Expenditure on campaigns and projects is budgeted at €1.139m. Most of the cost in campaigns is salary-related cost.

Fundraising costs are budgeted to increase from €1.038m to €1.064m. The costs of the F2F recruitment program are budgeted at €602k (2022: €590k).

Other costs including administration, support, finance, depreciation, and interest are budgeted at €383k. (2022: €433k).

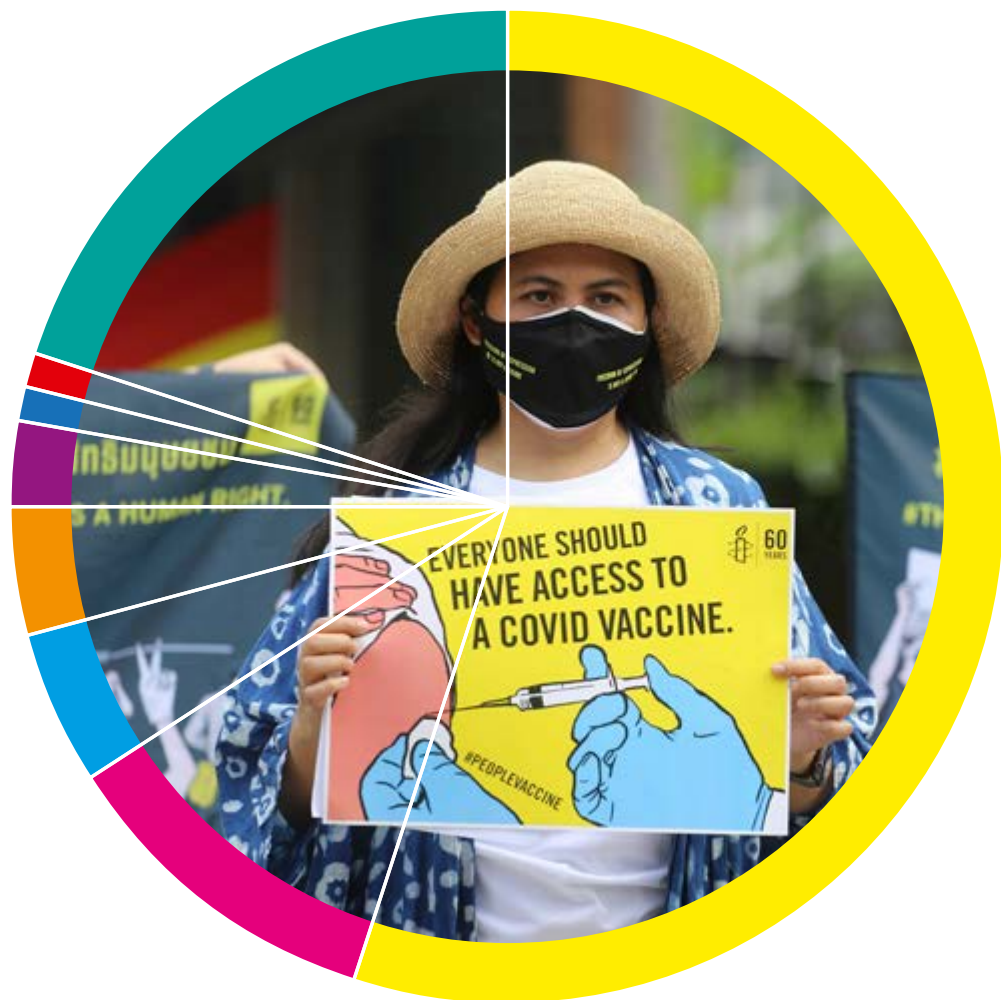
The projected Section budget for 2023 sees a deficit of €320k. This deficit will be managed with the support of the IS via non-payment or significantly reduced payment of our contribution to the international budget. We are also in a process of finalising terms for the repayment of other long-term liabilities.

ANNUAL REPORT 2021 – FINANCE REPORT & OPERATIONAL BUDGETS 2022 & 2023

AMNESTY INTERNATIONAL IRISH SECTION FINANCIAL REVIEW	ACCOUNTS 2021		
	IRISH SECTION	FOUNDATION	TOTAL
	€	€	€
INCOME			
Subscriptions and Donations		1,506,715	1,506,715
Core Funding		310,301	310,301
Tax refunds		133,667	133,667
Externally funded projects			0
Direct Mail Appeals		85,781	85,781
Amnesty Foundation		0	0
Special Events		20,804	20,804
Legacy income		0	39,990
Rental Income		107,375	107,375
Interest receivable		0	0
		2,057,268	2,204,633
Externally Funded Project			
Other Income (EWSS Support)		544,835	544,835
		2,602,103	2,749,468
EXPENDITURE			
Direct costs of Fundraising and Recruitment			
Fundraising salaries and related costs	248,072		248,072
Fundraising other costs	129,909		129,909
		377,981	
Recruitment salaries	147,960		147,960
Recruitment other costs	19,199		19,199
		167,159	0
		545,139	545,139
Campaign and Programme costs			
Salaries and related costs	590,412		590,412
Materials and other costs: C & P	226,908		226,908
Annual Conference	7,032		7,032
Annual review	10,433		10,433
International Movement	104,296		104,296
		939,080	939,080
Human Rights Education Projects			
Salaries and related costs	55,422		55,422
Materials and other costs – HRE	38,922		38,922
		94,345	94,345
Total Campaigns and Projects		1,033,425	1,033,425
Administrative and Management expenses			
Salaries and related costs	216,136		216,136
Overheads and expenses A & M	66,221	40,990	107,212
		282,357	
Depreciation		18,262	18,262
Financial costs		58,828	68,630
Interest		12,364	68,432
Total Expenditure before interest		1,950,376	2,057,235
Surplus / (Deficit) from Activities		651,727	692,232
Inter co Foundation write off		0	0
International Movement credit			
Costs invested in future income			
Salaries and related costs		295,920	295,920
Overheads and expenses		38,397	38,397
Balance carried forward		317,409	357,915

TOTAL INCOME

€2,749,000



TOTAL INCOME %

■	SUBSCRIPTIONS & DONATIONS	55%	■	TAX REFUNDS	5%
■	CORE FUNDING FOUNDATIONS	11%	■	SPECIAL EVENTS	1%
■	APPEALS	3%	■	RENTAL INCOME (FOUNDATION)	4%
■	OTHER INCOME	20%	■	LEGACY INCOME	1%







👁️ ↑ After the Covid-19 infection rate in Thailand rose to 20,000 per day in August 2021, Amnesty International Thailand organised an action in Bangkok calling for 'a fair shot'. © Faozee Lateh, Kan Sangtong

TOTAL EXPENDITURE

€2,392,000



TOTAL EXPENDITURE %

	CAMPAIGNS	39%		INVESTMENT IN FUTURE INCOME	14%
	RAISING FUNDS	23%		FINANCIAL COST & DEPRECIATION	6%
	ADMIN & MANAGEMENT	14%		GLOBAL MOVEMENT	4%

 ↑ Amnesty International Ireland supporters call on Pfizer and Bionetch to help end vaccine inequality by increasing availability of their products to Lower income countries, Ireland, UK, 9 November 2021.
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ANNUAL REPORT 2021 – FINANCE REPORT & OPERATIONAL BUDGETS 2022 & 2023

AMNESTY INTERNATIONAL IRISH SECTION FINANCIAL REVIEW	BUDGET 2022				FORECAST 2023			
	IRISH SECTION		FOUNDATION	TOTAL	IRISH SECTION		FOUNDATION	TOTAL
	€	€	€	€	€	€	€	€
INCOME								
Subscriptions and Donations		2,024,645		2,024,645		1,937,601		1,937,601
Core Funding				0				0
Tax refunds		100,000		100,000		150,000		150,000
Externally funded projects		0		0		0		0
Direct Mail Appeals		135,549		135,549		100,582		100,582
Amnesty Foundation		50,000	(50,000)	0		60,000	(60,000)	0
Special Events		71,900		71,900		76,519		76,519
Legacy income			50,000	50,000			60,000	60,000
Rental Income			122,375	122,375			135,500	135,500
Interest receivable		0		0		0		0
		2,382,094	122,375	2,504,469		2,324,701	135,500	2,460,201
Externally Funded Project								
Other Income (EWSS Support)		0		0		0		0
		2,382,094	122,375	2,504,469		2,324,701	135,500	2,460,201
EXPENDITURE								
Direct costs of Fundraising and Recruitment								
Fundraising salaries and related costs	214,579			214,579	212,681			212,681
Fundraising other costs	139,184			139,184	180,910			180,910
		353,764				393,591		
Recruitment salaries	205,557			205,557	200,909			200,909
Recruitment other costs	22,575			22,575	22,575			22,575
		228,132		0		223,484		0
		581,896		581,896		617,075		617,075
Campaign and Programme costs								
Salaries and related costs	831,415			831,415	798,121			798,121
Materials and other costs: C & P	329,678			329,678	334,830			334,830
Annual Conference	2,000			2,000	6,000			6,000
Annual review	0			0	0			0
International Movement	0			0	0			0
		1,163,093		1,163,093		1,138,951		1,138,951
Human Rights Education Projects								
Salaries and related costs	35,643			35,643	28,470			28,470
Materials and other costs – HRE	60,000			60,000	30,535			30,535
		95,643		95,643		59,005		59,005
Total Campaigns and Projects		1,258,736		1,258,736		1,197,957		1,197,957
Administrative and Management expenses								
Salaries and related costs	183,262			183,262	175,079			175,079
Overheads and expenses A & M	154,578			154,578	114,883			114,883
		337,840				289,962		
Depreciation		14,000	1,200	15,200		14,000	1,200	15,200
Financial costs		63,000	8,200	71,200		60,990	9,200	70,190
Interest		18,000	53,360	71,360		18,000	89,040	107,040
Total Expenditure before interest		2,273,473	62,760	2,336,233		2,197,983	99,440	2,297,423
Surplus / (Deficit) from Activities		108,621	59,615	168,236		126,719	36,060	162,779
Inter co Foundation write off				0				0
International Movement credit								
Costs invested in future income								
Salaries and related costs		411,114		411,114		401,817		401,817
Overheads and expenses		45,151		45,151		45,151		45,151
Balance carried forward		(347,643)	59,615	(288,028)		(320,249)	36,060	(284,189)

