



**So you want to host a ‘Picnic Against Apartheid’!
Here’s your Step By Step Guide on what to do next:**





1. **Let us know** your doing one by:
✉ emailing Talha at Talali@amnesty.ie or
📱 whatsapp/phone/text on **0861028826**



2. Decide where your going to host your picnic:

It could be a...

-  Back garden
-  the green in the middle of your housing estate
-  local park
-  GAA pitch
-  on your street
-  local schoolyard
-  community centre
-  soccer pitch
-  community hall
-  Palestinian restaurant

3. **Ask permission from the people who run the space you've chosen.** If it's a park it's probably the council, and the application process takes time. We can help you suss that out.



4. **Spread the word about your picnic** through social media, your networks and through word of mouth. We'll post about your picnic too and reshare your posts (tag us, we love to see it!!).

In this pack there's graphics for social but it would be great if you could make your own poster too!

The Activism team can chat to you to support you organising your picnic every step of the way

We will connect you with Palestinians and activists with first-hand experience of the reality of the system of apartheid in Israel and the Occupied Palestinian Territories. We can direct you towards council application forms and **help you fill out** an application if needed.



In the rest of this pack you will find:

- Blurb for the Picnics Against Apartheid initiative to help you advertise it.
- A Q&A on why this is a system of apartheid, Amnesty's key messages, and what we are asking people to do.
- Our report and our petition online
- Social media pack
- A petition you can print and get people to sign
- A short online survey for people hosting, and a form to print to get feedback for people attending
- Flyers to help us with fundraising.
- **Order form for physical materials for your Picnic. Tell us which ones you want off this list and we'll see what we can do.**

A picnic needs **food**! Please encourage everyone to bring local and seasonal produce where possible. Think about how you will collect waste and assign bins or bags for general, compost and recycling to bring away after the event. #LeaveNoTrace



IMPORTANT: Let us know how you got on with your event so we can understand how these events are supporting our human rights goal: **The issue of apartheid**

becomes the main framing of public and political discourse around Israel and the Occupied Palestinian Territories.



Items to send back to Amnesty after your event

- ✓ Signed petitions (keep these safe and post them back to us)
- ✓ Feedback forms from your picnic guests
- ✓ Physical materials such as unused leaflets, signs, bunting, stickers etc.