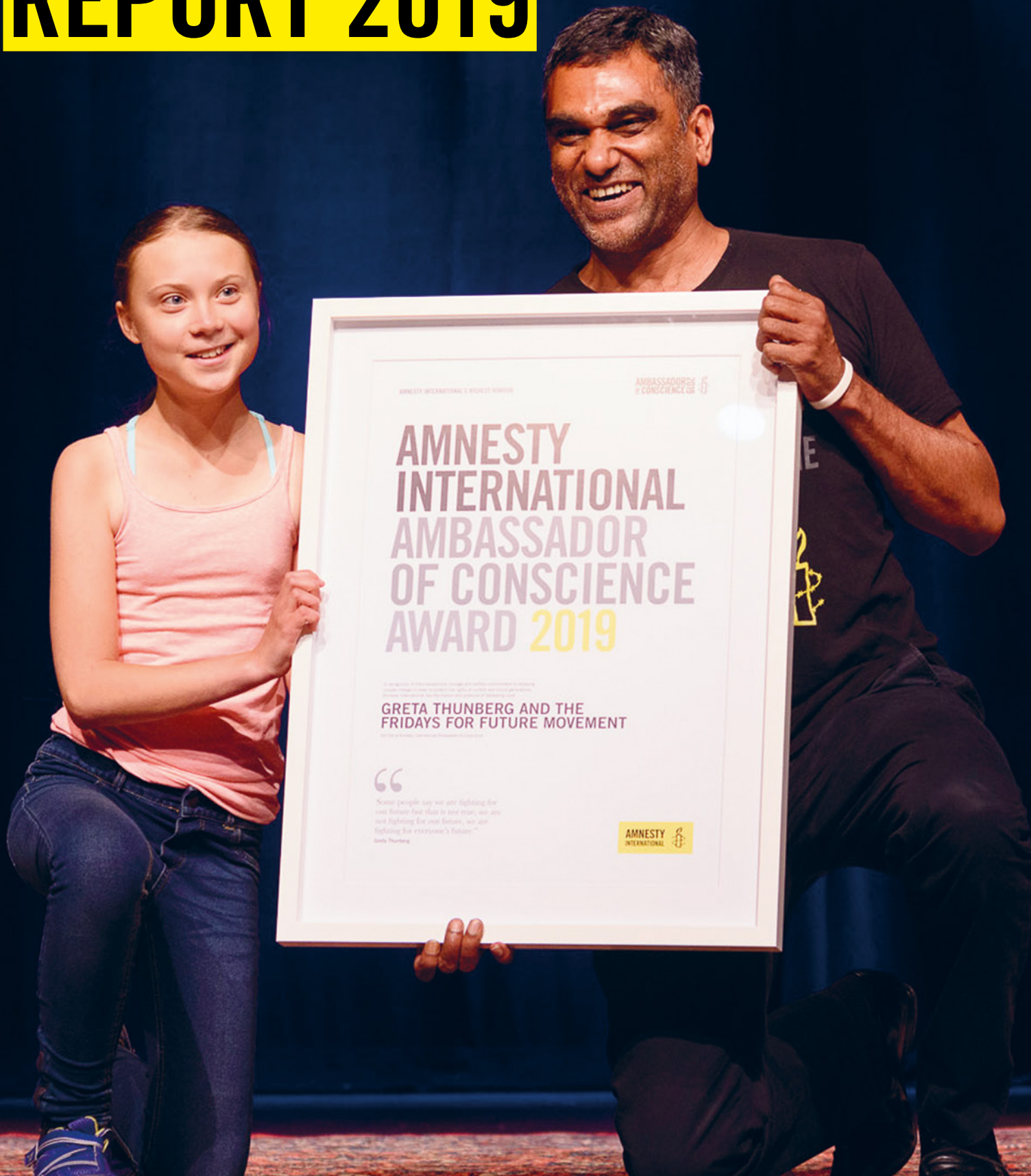


ANNUAL REPORT 2019



AMNESTY INTERNATIONAL'S HIGHEST HONOR

AMBASSADORS OF CONSCIENCE

AMNESTY INTERNATIONAL AMBASSADOR OF CONSCIENCE AWARD 2019

In recognition of their exceptional courage for justice, solidarity and humanity
Greta Thunberg and the Fridays for Future movement
Ambassy International, the Amnesty International of Sweden

**GRETA THUNBERG AND THE
FRIDAYS FOR FUTURE MOVEMENT**

“
Some people say we are fighting for
climate but that is not true, we are
fighting for our future, we are
fighting for everyone's future.”
Greta Thunberg

AMNESTY INTERNATIONAL

SNAPSHOT OF 2019

CAMPAIGNS UPDATES

FUNDRAISING &
FINANCE REPORT

AMNESTY
INTERNATIONAL







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 *Annual Conference 2019 attendees taking part in a solidarity action.*

© Amnesty International Ireland

 Cover image: *Greta Thunberg accepting the Amnesty International Ambassadors of Conscience 2019 Award at the Lisner Auditorium on Monday, September 16th, 2019.*

© Amnesty International/Andy DelGiudice



INTRODUCTION

I need to start off by acknowledging the times we are in. 2020 is an unprecedented year, one that has been so difficult for so many of us. For anyone struggling, who has experienced loss or felt pain, we send our deepest and heartfelt sympathy. We also send our thanks to the incredible frontline workers in Ireland and around the world. We all owe them so much.

It is a time when our lives, health, and well-being literally depend on us coming together to protect one another. And for the most part, we rose to the occasion. We're seeing true solidarity and compassion in action every single day. But I'm not surprised; I see it all the time in our human rights work. Our membership and supporters understand the power of people coming together, and what compassion and humanity can achieve.

So I suggest you keep this in mind while reading through our Annual Report on 2019. The whole world has been forced into action in 2020. You have all been taking action for years, and I want to take this moment to thank you for that and ask that you keep it up. We need you more than ever.

We had some fantastic human rights wins in 2019. Community Sponsorship, a programme we have been supporting for years, was launched and saw communities across Ireland welcome people who are refugees to safety and a better future. We saw the rise of powerful youth activists, fighting against the Climate Crisis. Human rights defenders like Tep Vanny in Cambodia were freed. Humanitarians working with refugees had unfounded charges against them dropped, like Dr Scott Warren in the USA and Carola Rackete in Italy.

Closer to home, the UK parliament voted to finally lift Northern Ireland's abortion ban, and for equal marriage there. Our 2019 Write for Rights campaign was one of the most successful we ever had, with an incredible amount of you taking action and attending events. In more great news, one of the cases, Magai Matiop Ngong, a 15 year old boy sentenced to death in South Sudan, had his sentence quashed. 765,000 messages were sent on his behalf from around the world.

But despite the good news, we continue to see the continued rise of authoritarian and repressive regimes, the targeting of human rights defenders and the roll-back on human rights.

At our Annual Conference in 2019, we hosted a group of women activists from Poland who had stood against a fascist march. They spoke about the turn against the LGBTI community and the attacks on reproductive rights. This has continued, but we also see that every time they try to rollback those protections, the streets are flooded with protestors and international solidarity pours out, and the attacks on human rights are successfully resisted. We



have a long fight ahead, but we're standing strong. In Argentina, we also saw the movement for reproductive rights growing and growing. We know the international solidarity our activists have shown is warmly welcomed, with the movement there taking heart from what Ireland has achieved in recent years.

Anti-refugee rhetoric was used by governments around the world, with people dying at borders and being forced to live in inhumane and unsafe camps. With the Climate Crisis looming, and already here for many countries, the number of people being displaced will continue to rise and we need to fight back against this more strongly than ever.

While it feels like another lifetime ago now, I do remember one of our events that sparked a lot of joy. To mark the visit by the US Vice-President Mike Pence, we held a 'Disco outside the Dáil' to celebrate all the groups of people the US administration was demonising or undermining. With the US administration changing in 2021, we hope some of the harms that were done will start to turn around. But we will continue hold those in power to account, no matter who they are.

As we look to the future, we know we have a lot to do, and the pandemic has changed so much of our world. But looking back at 2019, I feel very hopeful that we will hold strong together and continue to make a real difference in the lives of so many people.

In solidarity and with gratitude,

Colm O'Gorman,
Executive Director,
Amnesty International Ireland.

A SNAPSHOT OF 2019

GOOD NEWS STORIES

Taiwan became the first in Asia to legalise same-sex marriage in May. Together with LGBTI rights groups, Amnesty had campaigned for this for many years.

In **Botswana**, a High Court passed a judgement decriminalizing consensual same sex relations following fierce campaigning by groups, including Amnesty.

Greece changed the law to recognise that sex without consent is rape, and **Denmark's** government committed to do the same. This creates real momentum across Europe following Amnesty's report on the barriers to accessing justice for rape survivors in Denmark.

ACCOUNTABILITY FROM THE US MILITARY

After Amnesty's investigation *The Hidden US War in Somalia: Civilian Casualties from Air Strikes in Lower Shabelle*, AFRICOM admitted for the first time ever that its air strikes have killed civilians in Somalia. Published US military documents confirm they knew of further civilian casualties resulting from many of their air strikes in Somalia.

OCCUPIED TERRITORIES BILL IN IRELAND

We supported the Control of Economic Activity (Occupied Territories) Bill campaign. This included bringing the Head of the Amnesty Jerusalem office, Saleh Higazi, to Ireland for meetings with the Department of Foreign Affairs and others. However, this landmark Bill, which would prohibit trade in goods and services with illegal Israeli settlements in the Occupied Territories, was blocked by the government.

TRIPADVISOR CAMPAIGN ON ILLEGAL ISRAELI SETTLEMENTS

TripAdvisor had listed more than 70 listings in illegal Israeli settlements in

the Occupied Palestinian Territories. By doing so, TripAdvisor was boosting the settlement economy and contributing to settlement expansion. Settlements are illegal under international law – their creation amounts to a war crime. We gathered 300,000 petitions from around the world, and publicly called on TripAdvisor employees to use their power to demand that their company stops profiting from war crimes.

ISTANBUL 10

Taner Kılıç, Amnesty Turkey's Honorary Chair, was released from detention in Turkey in 2019. He was one of ten human rights defenders facing baseless charges due to their human rights work. He sent out his thanks to Amnesty's global supporters for all of their campaigning and solidarity, that helped him be reunited with his family. Horrifically, he was handed a 6 year sentence in 2020 but is not currently in detention. The campaign for justice continues.

AMNESTY IN IRELAND IN NUMBERS

30,610

petition signatures for #Write4Rights campaign

4,000

petition signatures for our IWelcome campaign

23,447

petition signatures for our Brave campaigns

11

Number of local groups

148

activists volunteered at festivals and events

140

students attended schools' days

90,000+

Followers on social media platforms

4 million

People reached on Twitter

PEOPLE FREED WITH YOUR SUPPORT!

Trans rights activist Alejandra was finally released after two years in US immigration detention centre after fleeing for her life from El Salvador

Cambodian activist Tep Vanny was finally released after two years behind bars. Tep is known for her campaigning against the forced eviction of her community.

Saudi authorities overturned the call by the Public Prosecution to execute **Saudi woman activist Israa al-Ghomgham** for charges related to her peaceful participation in protests. Israa al-Ghomgham still faces a prison term and Amnesty continues to campaign for her.



↑ Tep Vanny after her release from prison in Cambodia.

© Amnesty International

REPRODUCTIVE RIGHTS – HERE AND AROUND THE WORLD

In Ireland, we continued to campaign for abortion access that is fully human rights complaint, including our advocacy work during the legislative process for Ireland's abortion law, the Health Regulation of Pregnancy Bills.

Since the roll-out of our new law in 2019, many people have finally been able to stay in Ireland to receive abortion care. But unfortunately, we heard evidence from partner organisations and stories reported in the media that many women and pregnant people were still being forced to travel for abortion services. Our new law is up for review in 2021, so we have and will continue to

campaign for abortions laws that put the human rights of women and girls at its centre. This means advocating for amendments to this law, such as for the removal of the very high threshold for accessing services when your health is at risk, or the continued criminalisation of medical professionals, or the mandatory wait periods.

To mark the one year anniversary of the vote to repeal the eighth, we created a short film celebrating the role of activists and the people who told their stories in the decades-long campaign. You can find the film on www.itstime.ie.



INTERNATIONAL SOLIDARITY

The campaign for reproductive rights is a global one, and we're seeing movements grow and grow even in the face of fierce opposition. Our activists in Ireland took part in moments of global solidarity, from Poland to Argentina to South Korea. Working with our colleagues in the International Secretariat, we also supported other Amnesty sections working on abortion law reform. We shared our learnings from the campaign here, gave trainings, held advocacy meetings and information sharing events with grassroots activists, as they prepared to prevent attempts by their governments to roll back and limit access to safe abortion services.



CLIMATE EMERGENCY

AMBASSADOR OF CONSCIENCE 2019

Amnesty awarded the Ambassador of Conscience for 2019 to Greta Thunberg and the School Strikers. They truly are leaders in this movement; forcing the Climate Emergency onto the agenda of governments, their communities and corporations.

The award was presented to Greta Thunberg on the 16th September in Washington DC, USA. On the same day, Amnesty offices around the world honoured young activists in their own countries. In Dublin, Colm O'Gorman presented the award during a ceremony hosted by Lucan Community College. We also joined the Global Climate Strike just four days later, where over four million young people took to the streets.

The Peoples' Summit on Climate, Rights and Human Survival: Our international movement held the first ever global summit on human rights and climate change in September, along with 150 leading civil society groups such as Greenpeace, and the UN Human Rights Office.

👁️ ↓ Colm O'Gorman presenting the Ambassador of Conscience to representatives of the climate strikers movement in Ireland
© Amnesty International

👁️ ← A woman at a protest in Buenos Aires holds up Amnesty's one-page ad in the New York times about unsafe abortion.
© Amnistía Internacional Argentina

👁️ ← Amnesty staff and supporters standing in front of Stormont the day abortion was decriminalised in Northern Ireland.
© Amnesty International Northern Ireland



GOOD NEWS! IN NORTHERN IRELAND, where Amnesty has been campaigning for abortion access since 2014, there was a brilliant breakthrough when the UK parliament voted to finally lift Northern Ireland's abortion ban, and for equal marriage there. Like in the Republic, access to safe abortions continues to be an issue for many but the campaign continues.

REFUGEES – STANDING UP FOR HUMANITY

World leaders continue to turn their back on refugees. But from protests to petitions to lobbying governments, Amnesty and our supporters have been fighting back. In Europe, we demanded action to protect people cruelly stranded at sea, or being sent back to Libya where they face brutal human rights abuses. From the Rohingya people to those at the US/Mexico border, we stood with people fleeing persecution and violence.

CRIMINALISING KINDNESS

Thousands of people joined our Write for Rights campaign calling for Greek authorities to drop the baseless charges against trained rescue workers Sarah Mardini and Seán Binder. They face up to 25 years in prison for assisting refugees arriving on the island of Lesbos.

DIRECT PROVISION IN 2019

2019 saw the approach of the 20th anniversary of the Direct Provision. In December, a Joint Oireachtas Committee report (which we had made a submission to) found the system of “shared, institutionalised living fails to fully respect the rights to privacy and human dignity.” The UN Committee on the Elimination of Racial Discrimination also criticised the “inadequate living conditions in direct provision centres and its significant impact on mental health and family life of asylum seekers”.

Building on work from previous years, we launched our new campaign with a petition that called on the government to end Direct Provision and to create a human rights compliant alternative. We brought this petition to the Electric Picnic Festival. We also created a resource action guide for activists on Direct Provision.



👁️ ↑↑ *In January 2018, US Border Patrol agents arrested Dr. Scott Warren, a 36-year old humanitarian aid volunteer for providing migrants with humanitarian aid in the desert.*

© Amnesty International

👁️ ↑ *Sarah Mardini and Seán Binder volunteered as rescue workers for an organization in Lesbos. They were accused of spying, people smuggling and belonging to a criminal organisation.*

© Amnesty International

GOOD NEWS FROM AMNESTY'S CAMPAIGNS!

- ☑️ **Tom Ciotkowski**, a British human rights defender charged for documenting police abuse while helping refugees and migrants in France, was acquitted.
- ☑️ Most of the charges were dropped against **Carola Rackete**, a rescue ship captain. They were refused port in Italy. She brought all those onboard to safety despite the refusal.
- ☑️ **Dr. Scott Warren** faced up to 20 years in prison for giving food and water to migrants in the desert at the US/Mexico border. His case ended in a mistrial.
- ☑️ After being imprisoned in immigration detention in Hungary for four years, Syrian national **Ahmed H.** was finally allowed to return home to his family in Cyprus.

COMMUNITY SPONSORSHIP – A NEW WAY TO WELCOME REFUGEES

Community sponsorship is a simple but radical idea: ordinary citizens play a key role in assisting refugees to safely reach and settle into a new country. The Sponsorship groups raise funds and take responsibility areas like finding accommodation, accessing school and medical care.

We're extremely proud to say the Community Sponsorship pilot programme was launched in early 2019, and by December, it was announced as a full programme!

Before the launch, Colm O’Gorman, our Executive Director, had joined a mission to Canada to see one of the original Community Sponsorship programmes to bring their expertise back here. We then worked together with leading migrants and refugee groups in Ireland and the government to support the creation of the programme, including the Initial Policy Framework. In 2019, we established a National Support Organisation (NSO). The NSO will make sure Community Sponsorship is promoted across the country and that trainings and resources are available to everyone, as well as bringing together key partners, so we can grow the programme more and more.

In 2019, 33 refugees were welcomed by 8 Community Sponsorship groups. Ireland also pledged to welcome up to 2,900 refugees between 2020 and 2023 through a combination of resettlement and community sponsorship. If you want more information, including how you can set up your own group, email iwelcome@amnesty.ie.

BRAVE: WOMAN HUMAN RIGHTS DEFENDERS

POLISH WOMEN FIGHTING FASCISM

In November 2017, fourteen Polish women stood up to fascism and were attacked during the Independence Day March, where far-right protestors had gathered calling for a 'white Poland'.

Minutes after they unfurled their 'Fascism Stop' banner, video footage shows people kicking, spitting and screaming at them. One of them lost consciousness while the others were left with injuries, bruises and cuts.

Not only was the attack not investigated, but the women were charged for obstructing the march. Amnesty Ireland joined the international campaign for the women and also invited two of them to Ireland for a speaker tour and the Annual Conference, where they were able to spread their message with extensive media coverage and discuss their case with committee members of the Joint Foreign Affairs and Trade.

On 24 October 2019, a judge quashed charges against several of them for 'interference with a lawful assembly' but the authorities refused to investigate the attack against them. Around 125,000 people took solidarity action for them, sending a strong message to the Polish authorities.

SAUDI ARABIA – RIGHT TO DRIVE ACTIVISTS IMPRISONED

For decades, Amnesty has highlighted the rampant discrimination faced by women in Saudi Arabia under the country's repressive male guardianship system. This year, Saudi Arabia announced reforms of some of this system.

Yet leading women's rights activists against the driving ban –



↑ Mural by Dublin artist SUBSET commissioned by Amnesty, draws inspiration from the story of Yasaman Aryani.
© Amnesty International

including Loujain al-Hathloul, Iman al-Nafjan and Aziza al-Yousef – are still in detention. Loujain's family have said authorities promised to release her if she covered up the torture and sexual harassment she has suffered while in prison. Showing incredible bravery, she refused to cover up their crimes.

We are campaigning for their release, through engaging with the Department of Foreign Affairs and Trade on their cases and gathering thousands of petitions for international solidarity. We won't give up!

IRANIAN WOMEN WILL NOT BE SILENCED

24 year-old Yasaman Aryani is serving a lengthy prison sentence for campaigning against forced veiling. Her punishment is part of a wider crackdown in Iran on women who have stood up against discriminatory and degrading forced veiling laws. She was arrested for a video of them on a train on International Women's Day in 2019 without head scarfs, distributing flowers to female passengers and expressing their



hopes for women's rights in Iran. She was a huge focus of our Write for Rights campaign, gathering thousands of signatures and an outpouring of international solidarity. We also commissioned well-known graffiti artist Subset to create a 'Brave Wall; inspired by Yasaman in Temple Bar Dublin to mark International Women Human Rights defender Day.

Nasrin Sotoudeh also continued to be a priority case. After two grossly unfair trials, Nasrin Sotoudeh, was sentenced to 38 years and six months in prison and 148 lashes because of her work defending women's rights and protesting against Iran's discriminatory and degrading forced veiling laws. More than 1 million people globally signed petitions calling for her release in 2019.

↑↑ Loujain al-Hathloul – women's rights activist and human rights defender is one of the most outspoken women human rights defenders in Saudi Arabia. She is well-known for her campaigning against the driving ban and the campaign to end the male guardianship system.

© Marieke Wijntjes

↑ Some of the Polish women who stood up to fascism and calls for a 'White Poland'.

© Amnesty International

OUR ACTIVISTS IN ACTION!

ACTIVISM AND LOCAL GROUPS

Local groups across Ireland worked tirelessly, fundraising, campaigning and raising human rights awareness on several issues and themes.

For the **European Elections**, we participated in a flash mob held across Europe on one day and joined in on social media. We also developed guides for activists to engage with candidates, and all candidates were sent Amnesty International's priority concerns and recommendations. Youth activists also had articles featured in student newspapers about key issues.



At the Brave Edits in May and December, we updated or wrote 16 profiles for Women Human Rights Defenders on Wikipedia. We also took our *Write for Rights* campaign to Hozier's concert in then 3Arena and at Taste of Dublin in the RDS.

38 Third Level Students joined the Student Summit held in November 2019, Dublin.



140+ Second-level students from 14 schools attended Schools Day in November in Dublin, from a range of school types (DEIS, private, co-ed, single-ed).

The total number of Amnesty **school groups** was **23** and the number of active **student groups** was **5** (UCD, DCU, Trinity, UCC and NUIG).



  Youth activists and staff at the European Elections campaign flashmob in May 2019.

© Valentina Gaia Lops

  Amnesty International at our 'Disco' outside the Dáil' for US Vice-President Mike Pence's visit to Ireland.

© Maxwells Photography



👁️ ↑↑ Sara speaking of her experience living in Direct Provision at the Student Activism Summit in November 2019.
© Valentina Gaia Lops.

👁️ ↑ Secondary-Level school students at the Dublin Schools Day in November 2019.
© Valentina Gaia Lops.

👁️ ↩ Amnesty International Ireland at the Climate Strikes, September 2019.
© Amnesty International

👁️ ← Amnesty International at our 'Disco outside the Dáil' for US Vice-President Mike Pence's visit to Ireland.
© Maxwell's Photography

FUNDRAISING REPORT 2019

Amnesty International Ireland splits its income and expenditure between fundraising (membership subscriptions, donations, events and their related costs) and the rest of the Section's income and expenditure (rental from the building, day to day Section running costs etc.). This part of the report focuses on fundraising income and the costs of raising funds only.

After a surge in income in 2018, overall funds raised in 2019 reduced down by 9% to a more normal level of €2.9m, albeit this is a 6.5% increase on 2017. Net income was 1.9% ahead of budget due to underspend.

Our Face-to-Face programme had some difficulties recruiting new fundraisers for the first half of the year and although this improved towards the end of the year, acquisition levels and income were down by 4.9% on the previous year, which had been particularly successful. However, the overall trend was still positive with an increase of 3.6% compared to 2017.

Our online and digital acquisitions continued to do well with an 8.6% increase on the previous year. Our normal direct mail appeals raised a little less than the previous year, but the crowd fund around the referendum on abortion raised €81k in 2018 and there was a drop of this same amount in 2019's income for this area.

In spite of receiving €100k less in legacies compared to the previous year, the Major Gift area did well coming in at €311k (26%) ahead of budget, thanks to increased Trust & Foundations income.

Our Community events area saw a €20k shortfall. This was from reductions in running events income, Friendship Week and merchandising.

Local Groups and Employee Fundraising both did well, raising €30k between them and 23% ahead of budget.

We continued to diversify new membership acquisition away from an over-reliance on F2F. We finally started our Facebook lead generation



programme in earnest towards the end of the year generating 6k new leads from our first ad campaign and an encouraging conversion to membership with our telemarketing agency. We also continued with our crowdfunding; 'Disco outside the Dáil' for US Vice-President Mike Pence's visit being the most memorable and generating new leads and once-off donors. We also worked closely with the Campaigns and Activism and Communications teams on the Write for Rights campaign at the end of the year with good results in terms of leads and donations. This was the first time the Section had worked collaboratively this way on this campaign.

Our ratio of new income generated from non-F2F acquisition went up to 27.7%, our highest ever and advances in digital marketing particularly, which set us up for even stronger growth in this area for the following year.

In summary, 2019 was a challenging year for Fundraising but in spite of some shortfalls in certain areas, the overall trend is still on growth of unrestricted funds with an increase in net income that ensured the Section was able to achieve its Human Rights Goals.



↑↑ Jailbreak 2019 teams at the start line in Dublin Castle.
© Amnesty International Ireland

↑ Patricia Carroll ran the Women's Mini Marathon in 2019 with Team Amnesty and completed the 10km over 2 days.
© Amnesty International Ireland

FINANCIAL REPORT 2020

INCOME

Our income can be split into two broad categories: fundraising: income (member subscriptions, donations, and fundraising events); and other income, including rental income and interest, received.

Overall, our fundraising income decreased from 2018. Our Total Income was less by €275k (-8%) in 2019

Legacy income, by its nature an unpredictable income stream, was €61k in 2019, and €169k in 2018.

To grow our membership and supporter base, we have continued to invest significantly in our F2F membership recruitment program. However, due to a highly competitive recruitment market, we struggled to get as many staff for the programme in 2019 as the previous year. As a result, we were unable to invest as much as planned and this had an impact on our growth.

The results for the year are set out in the financial summary on page 11.

EXPENDITURE - SALARIES & WAGES

During 2019, we had an average of 31 employees on our core staff teams (programs, campaigns, fundraising, support, and administration) and an average of 16 fundraisers on the F2F membership recruitment program. The total salary, wages, and related costs of these employees in 2019 were €1.825m (2018: €1.804m).

Details of staff salary bands are published on our website. As of [January 2020](#), the office-based salary bands were:

- €26,000 – €35,000 9 posts
- €35,001 – €40,000 7 posts
- €40,001 – €57,000 9 posts
- €57,001 – €62,000 5 posts
- €120,898 1 post (Executive Director)

Salary and employee costs are allocated to the relevant cost centres in the financial summary.

In addition to staffing costs, expenditure can be categorised into five broad headings:

- Programme and campaign activity costs
- Investment in future income
- Fundraising and donor care costs
- Administrative and management costs

Expenditure on programs and campaign activities was €1,332k, which includes salaries, overheads, and our contribution to the international Movement. To maintain high levels of investment in membership growth, we have agreed to reductions in the contributions due to the international Movement. In 2019, we provided a total of €277k to Amnesty International's global budget.

Part of the program cost above was also our cost for the Community Sponsorship programme including salary.

Expenditure on fundraising for 2019 was €321k, which included investment in diversifying income streams. It was also spent on improving donor care and reducing donor attrition, as well as maintaining our capacity to manage the ongoing and very welcome growth in numbers of Amnesty members.

Expenditure on administrative and management expenses which were not allocated to campaigns and activities was €256k. Financial costs, depreciation, and interest amounted to a further €117k.

FINANCIAL STATUS

The net outcome for 2019 was a surplus of €558k in current year activities, compared to a €957k surplus in 2018. After providing for the costs of raising future income, the combined balance carried forward to reserves was a surplus of €86k in 2019, compared with a combined income of €366k in 2018.

OUR RESERVES AND GENERAL FINANCIAL POSITION

Amnesty International Ireland's policy is to have sufficient reserves to meet the costs and liabilities of the organisation for a period of 6 months. In doing so, we have been able to maintain sufficient cash balances to meet our continuing operational costs and liabilities. During 2019, the closing cash balance was €597k.

THE BALANCE SHEET AT 31 DECEMBER 2019

The assets of the Section amount to €1.073m, with liabilities of €2.461m resulting in negative reserves of €1.388m. Our current assets are €753k against the current liability of €860k.

To present a full picture of the finances of the Amnesty International movement in Ireland, we publish a combined balance sheet for two separate Amnesty International Ireland entities: Amnesty International Ireland (the Section) and the Amnesty International Ireland Foundation. This combined balance sheet at 31 December 2019 showed Positive Reserves of €1,064k.

Please note: the figures presented are subject to audit and may change.

GOVERNANCE

Amnesty International Ireland is a democratic organisation where our members decide our human rights priorities and policies. At a national level, our members make such decisions at the Annual Conference and elect a board to run the organisation between conferences. The board appoints an Executive Director to run the organisation at an operational level.

Amnesty International Ireland, as a membership-based organisation, observes a formal system of accountability as set out in the organisations constitution which is available at www.amnesty.ie. We are committed to meeting best-practice standards in operational excellence, governance, confidentiality, public reporting, and transparency. We seek to comply fully with public standards for financial reporting and with the International Non-Governmental Organisations (INGO) Accountability Charter and The Governance Code for Community, Voluntary and Charitable Organisations.

As the promotion and protection of human rights are not recognised as a charitable purpose under Irish law, we cannot register as a charity in Ireland. However, to ensure best practice and the highest possible standards in how we raise funds for our work, we apply the principles and guidelines for best practice in fundraising activities that apply to the charity and voluntary sector.

We are committed to achieving the standards outlined in the Charities Regulator's Guidelines for Charitable Organisations on Fundraising, including:

- All fundraising from the public is carried out in an open, transparent, honest, respectful, and accountable manner.
- Fundraising should always be underpinned by an appropriate legal framework.
- Fundraising will be done in a way that protects the reputation of the organisation and encourages public trust and confidence in the sector more generally, following the law and recognised standards showing respect for beneficiaries, donors, and the public.

RISK

A risk register has been compiled and management has taken responsibility for each significant risk area.

OUTLOOK FOR 2020

The budgeted forecast for 2020 is a steady growth forecast in both membership and income. We will continue to invest in new member recruitment to grow our supporter base and allow us to further expand our human rights work.

The budget for 2020 is presented in the financial summary.

Total budgeted income for 2020 is in line with 2019 at **€2.943m**.

Income from subscriptions and donations is budgeted at **€2.530m**.

Total expenditure is budgeted at **€3.064m**.

Expenditure on campaigns and projects is budgeted to decrease from **€1.332m to €1.161m**.

Included in this figure is a **€128k** contribution to the International Movement (2019: €277k).

Fundraising costs are budgeted to increase from **€1.11m to €1.4m**. The costs of the F2F recruitment program are budgeted at **€810k**.

Other costs including administration, support, finance, depreciation, and interest are budgeted at **€452k** (2019: €374k).

The Section budget for 2020 forecast a surplus of **€120k**. If combined with the Foundation, the overall deficit will be **€60k**.

OUTLOOK FOR 2021

As per the Constitutional Amendment passed at the Annual Conference 2017, we are presenting a projected budget for 2020.

The high-level budget for 2021 is presented in the financial summary. This budget incorporates the impact of COVID-19 and projected loss of our income due to a changes in how we process regular monthly donations by credit card.

Total income is budgeted to decrease further from **€2.943m to €2.194m** in 2021. Fundraising Income from subscriptions and donations is budgeted to decrease from **€2.529m to €1.885m** in 2021.

Total expenditure is budgeted to decrease from **€3.064m to €2.604m** in 2021.

Expenditure on campaigns and projects is budgeted to decrease from **€1.161m to €1.129m**. Most of the cost in campaigns is salary-related cost.

Included in this figure is a **€125k** contribution to the International Movement (2020: €128k).

Fundraising costs are budgeted to decrease from **€821k to €632k**. The costs of the F2F recruitment program are budgeted at **€486k** (2020: €810k).

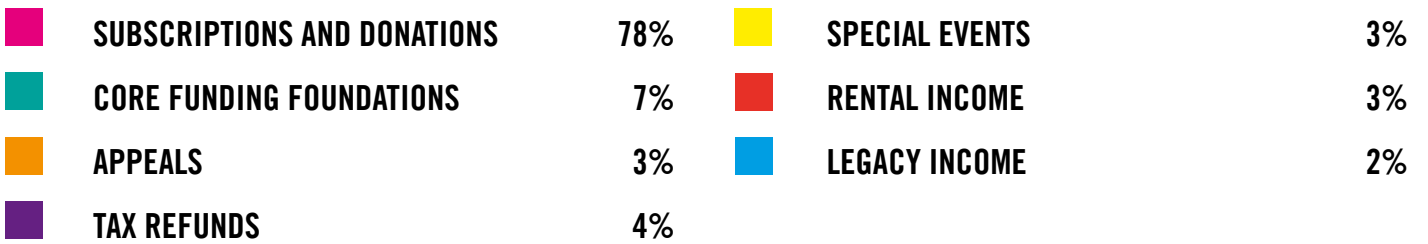
Other costs including administration, support, finance, depreciation, and interest are budgeted at **€376k** (2020: €452k).

The projected Section budget for 2021 sees a deficit of **€410k**. This deficit is set to be managed by changing the terms of the mortgage held on our offices to interest-only and by reductions in the assessment payments we will make to the International Secretariat in coming years.

AMNESTY INTERNATIONAL IRISH SECTION FINANCIAL REVIEW	ACCOUNTS 2019		
	IRISH SECTION	FOUNDATION	TOTAL
	€	€	€
INCOME			
Subscriptions and Donations		2,408,118	2,408,118
Core Funding		226,740	226,740
Tax refunds		128,495	128,495
Externally funded projects			0
Direct Mail Appeals		87,209	87,209
Amnesty Foundation		61,256	(61,256)
Special Events		79,294	79,294
Legacy income			61,256
Rental Income			78,569
Interest receivable		0	0
<i>Total</i>		2,991,112	3,069,681
Externally Funded Project			
HRE Funding Income		0	
<i>Total</i>		2,991,112	3,069,681
EXPENDITURE			
Direct costs of Fundraising and Recruitment			
Fundraising salaries and related costs	201,551		201,551
Fundraising other costs	121,260		121,260
		322,811	
Recruitment salaries	228,249		228,249
Recruitment other costs	77,445		77,445
		305,693	0
<i>Total</i>		628,504	628,504
Campaign and Programme costs			
Salaries and related costs	721,550		721,550
Materials and other costs: C & P	291,806		291,806
Annual Conference	18,107		18,107
Annual review	22,730		22,730
International Movement	277,553		277,553
<i>Total</i>		1,331,745	1,331,745
Human Rights Education Projects			
Salaries and related costs	55,155		55,155
Materials and other costs - HRE	42,998		42,998
		98,152	98,152
Total Campaigns and Projects		1,429,897	1,429,897
Administrative and Management expenses			
Salaries and related costs	162,567		162,567
Overheads and expenses A & M	93,998		(77,726)
<i>Total</i>		256,565	16,272
Depreciation		14,085	0
Financial costs		88,626	9,191
Interest		14,984	67,426
Total Expenditure before interest		2,432,662	(1,109)
Surplus / (Deficit) from Activities		558,450	79,678
Inter co Foundation write off			0
International Movement credit			
Costs invested in future income			
Salaries and related costs		456,498	456,498
Overheads and expenses		15,666	15,666
Balance carried forward		86,286	79,678
			165,964

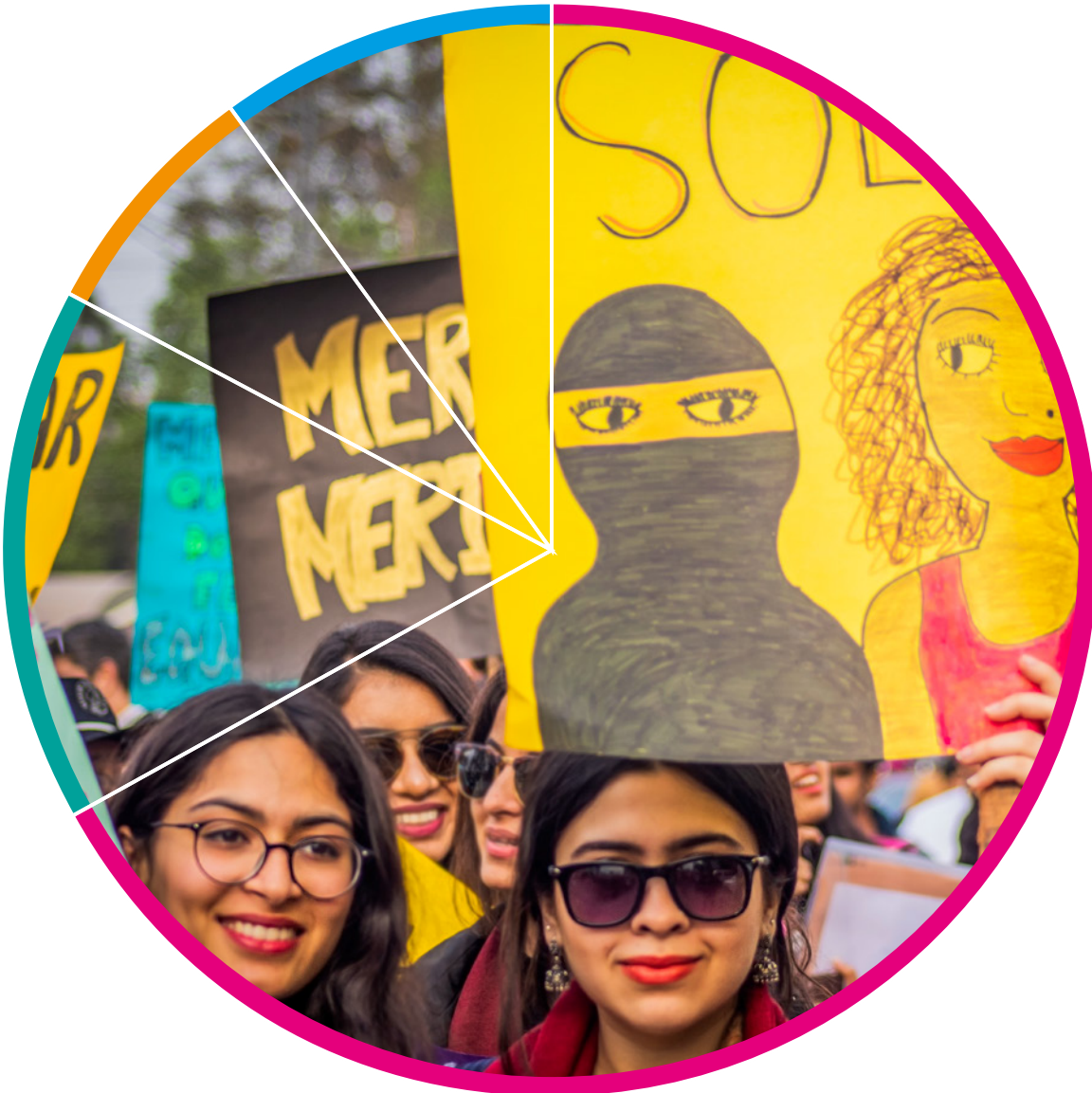
TOTAL INCOME





€3,070,000



TOTAL EXPENDITURE

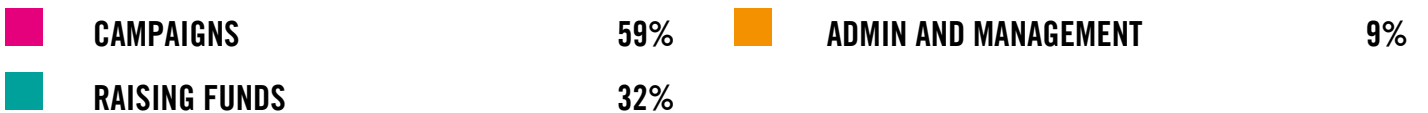
€2,904,000



	IRISH SECTION	67%		FINANCIAL COST & DEPRECIATION	7%
	INVESTMENT IN FUTURE INCOME	16%		GLOBAL MOVEMENT	10%

IRISH SECTION INCL SALARIES

€1,960,000



CAMPAIGNS EXPENDITURE INCL SALARIES

€1,152,000



■ MBMR	33%	■ I@R	5%
■ HRE	9%	■ CRISIS RESPONSE	3%
■ BRAVE	12%	■ DEATH PENALTY	2%
■ IGO & HR IRELAND	7%	■ I WELCOME	14%
■ ANTI DISCRIMINATION CAMPAIGN	4%	■ MAGAZINE	2%
■ COMMS	6%	■ ANNUAL CONFERENCE	2%