

A “typical” new AI group will probably spend three to nine months developing the skills and experience outlined in Phase Two.

The focus during Phase Two is taking action on human rights violations through letter writing; recruiting and retaining group members; establishing and carrying out a plan to educate and train group members according to their needs and interests. The group should develop a short-term strategy for accomplishing the objectives outlined below, and future meeting agendas should reflect this short-term plan.

Create a Short-term Plan

- Explore individual group members’ interests and skills
- Identify group leadership positions and functions; prioritise current group needs; and identify members to take responsibility for certain areas.
- Continue the self-education process about Amnesty’s human rights work, methods, etc.
- Integrate letter-writing actions (Urgent Actions, etc.) into group meetings and other activities.
- Produce a print or email newsletter or set a long-term plan to do so.
- Plan and carry out an initial fundraiser.
- Actively participate in an AI campaign.

Network with other AI groups, having representatives attend regional and national conferences when possible, subscribing to other group newsletters if desired.