



ACTION 29

Mental Health: Let's Make It Happen

WHAT? → The Local Elections provide us with an opportunity to expand the message of our campaign to a wider target audience. Greater numbers will increase the pressure on election candidates to make mental health a priority.

HOW? →

Distributing Manifesto

We have developed a Mental Health Local Election Manifesto itemising our list of demands from local Councillors. If you wish to distribute this Manifesto in your area please contact the office. We can provide you with a printable PDF for you to print locally or alternatively you can order the flyers directly from us (please indicate the quantity you require).

You may wish to distribute the flyer door to door, or by leaving bundles in prominent locations such as health clinics, hospitals, churches or community centres. Please ask permission before leaving the flyers in any of these venues.

Local Media

We will be targeting local media in the run-up to election day. Our Communications team has drafted a template opinion article that will be placed in local newspapers highlighting the issue of mental health and human rights and detailing local deficiencies from the Inspector of Mental Health Services Report. A copy of the template article is included.

You can keep this story alive by submitting submit of support citing this article and stating your commitment making mental health a priority when casting your vote in the local elections.

WHEN?→

1. Please order flyers by Monday 4th May
2. You will be notified on a regional basis when and where the regional newspaper articles will appear.

Strength in numbers: Have you joined Amnesty? We rely on membership to make ourselves heard. The more members we have, the stronger we become. You can join today by texting the word JOIN to 51444. You can also join on-line at <http://www.amnesty.ie/join> or simply call the office and we will process your membership over the phone on 01 836 8356.